

Appendix B: Raw Data

1.

Which gender do you identify with?		
Answer Options	Response Percent	Response Count
Male	27.8%	5
Female	72.2%	13
answered question		18
skipped question		0

2.

Please select your age category:		
Answer Options	Response Percent	Response Count
18 - 23 years	94.4%	17
24 - 30 years	5.6%	1
30 + years	0.0%	0
answered question		18
skipped question		0

3.

Prior to this class beginning, how often did you use the Prior to this class beginning, how often did you use the following social media applications for personal? Please select the most applicable box in each category.								
Answer Options	Several times daily	Once a day	2-6 times a week	Once a week	2-3 times a month	Once a month	Never	Response Count
Facebook	11	3	1	0	0	2	1	18
Twitter	0	0	1	0	1	1	15	18
Google+	0	1	1	0	0	1	15	18
Linkedin	0	0	0	0	1	0	17	18
Skype	1	1	0	3	2	4	7	18
Blog	0	1	0	1	1	1	14	18
answered question								18
skipped question								0

4.

Prior to this class beginning, overall, how important was social media in your personal life? Please select the box that most applies to you.		
Answer Options	Response Percent	Response Count
Very important	5.6%	1
Somewhat important	66.7%	12
Neither important or unimportant	11.1%	2
Somewhat unimportant	5.6%	1
Very unimportant	11.1%	2
answered question		18
skipped question		0

9.	How long have you had a Twitter account? Please select the box that most applies to you.		
	Answer Options	Response Percent	Response Count
	1 week	0.0%	0
	1 month	0.0%	0
	6 months	0.0%	0
	1 year	25.0%	1
	More then 1 year	75.0%	3
	<i>answered question</i>		4
	<i>skipped question</i>		14
10.	How often did you Tweet? Please select the most applicable.		
	Answer Options	Response Percent	Response Count
	Several times daily	0.0%	0
	Once a day	0.0%	0
	2-5 times a week	0.0%	0
	Once a week	0.0%	0
	1-3 times a month	0.0%	0
	Once a month	50.0%	2
	A few times a year	0.0%	0
	Once a year	50.0%	2
	<i>answered question</i>		4
	<i>skipped question</i>		14
11.	Do you Retweet (RT) or reply?		
	Answer Options	Response Percent	Response Count
	Yes	50.0%	2
	No	50.0%	2
	<i>answered question</i>		4
	<i>skipped question</i>		14
12.	Do you Direct Message (DM)?		
	Answer Options	Response Percent	Response Count
	Yes	0.0%	0
	No	100.0%	4
	<i>answered question</i>		4
	<i>skipped question</i>		14

13.	Do you use hashtags (#)?		
	Answer Options	Response Percent	Response Count
	Yes	50.0%	2
	No	50.0%	2
	<i>answered question</i>		4
	<i>skipped question</i>		14
14.	Do you post pictures in your Tweets?		
	Answer Options	Response Percent	Response Count
	Yes	50.0%	2
	No	50.0%	2
	<i>answered question</i>		4
	<i>skipped question</i>		14
15.	Do you post links to additional webpages in your Tweets?		
	Answer Options	Response Percent	Response Count
	Yes	0.0%	0
	No	100.0%	4
	<i>answered question</i>		4
	<i>skipped question</i>		14
16.	Prior to this class beginning, have you ever used Twitter in a classroom setting?		
	Answer Options	Response Percent	Response Count
	Yes	5.6%	1
	No	94.4%	17
	<i>answered question</i>		18
	<i>skipped question</i>		0
17.	Professor posted a “How to” Twitter guide online. How much of the document did you read?		
	Answer Options	Response Percent	Response Count
	The whole thing	27.8%	5
	Approximately half	55.6%	10
	I didn’t read it	16.7%	3
	<i>answered question</i>		18
	<i>skipped question</i>		0

18.	<div>Did the document ("How To" guide) help you to understand and use Twitter?</div> <table><tr><th>Answer Options</th><th>Response Percent</th><th>Response Count</th></tr><tr><td>Yes</td><td>50.0%</td><td>9</td></tr><tr><td>Impartial</td><td>50.0%</td><td>9</td></tr><tr><td>No</td><td>0.0%</td><td>0</td></tr><tr><td colspan="2">answered question</td><td>18</td></tr><tr><td colspan="2">skipped question</td><td>0</td></tr></table>	Answer Options	Response Percent	Response Count	Yes	50.0%	9	Impartial	50.0%	9	No	0.0%	0	answered question		18	skipped question		0												
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19.	<div>How often did you log onto your group’s Twitter account?</div> <table><tr><th>Answer Options</th><th>Response Percent</th><th>Response Count</th></tr><tr><td>Only on Tuesday</td><td>0.0%</td><td>0</td></tr><tr><td>Daily</td><td>22.2%</td><td>4</td></tr><tr><td>3-5 times per week</td><td>38.9%</td><td>7</td></tr><tr><td>1-2 times per week</td><td>11.1%</td><td>2</td></tr><tr><td>Bi-weekly</td><td>11.1%</td><td>2</td></tr><tr><td>Once per month</td><td>5.6%</td><td>1</td></tr><tr><td>Never</td><td>11.1%</td><td>2</td></tr><tr><td colspan="2">answered question</td><td>18</td></tr><tr><td colspan="2">skipped question</td><td>0</td></tr></table>	Answer Options	Response Percent	Response Count	Only on Tuesday	0.0%	0	Daily	22.2%	4	3-5 times per week	38.9%	7	1-2 times per week	11.1%	2	Bi-weekly	11.1%	2	Once per month	5.6%	1	Never	11.1%	2	answered question		18	skipped question		0
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20.	<div>How often did you Tweet?</div> <table><tr><th>Answer Options</th><th>Response Percent</th><th>Response Count</th></tr><tr><td>Only on Tuesdays (minimum requirements of 4 tweets within the 24 hours time slot)</td><td>5.6%</td><td>1</td></tr><tr><td>Daily</td><td>5.6%</td><td>1</td></tr><tr><td>3-5 times per week</td><td>22.2%</td><td>4</td></tr><tr><td>1-2 times per week</td><td>38.9%</td><td>7</td></tr><tr><td>Bi-weekly</td><td>11.1%</td><td>2</td></tr><tr><td>Once per month</td><td>5.6%</td><td>1</td></tr><tr><td>Never</td><td>11.1%</td><td>2</td></tr><tr><td colspan="2">answered question</td><td>18</td></tr><tr><td colspan="2">skipped question</td><td>0</td></tr></table>	Answer Options	Response Percent	Response Count	Only on Tuesdays (minimum requirements of 4 tweets within the 24 hours time slot)	5.6%	1	Daily	5.6%	1	3-5 times per week	22.2%	4	1-2 times per week	38.9%	7	Bi-weekly	11.1%	2	Once per month	5.6%	1	Never	11.1%	2	answered question		18	skipped question		0
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21.	<div>You may or may not have been directly involved with the Tweeting process. Do you still feel like you contributed to your group’s tweets?</div> <table><tr><th>Answer Options</th><th>Response Percent</th><th>Response Count</th></tr><tr><td>Yes</td><td>77.8%</td><td>14</td></tr><tr><td>No</td><td>22.2%</td><td>4</td></tr><tr><td colspan="2">answered question</td><td>18</td></tr><tr><td colspan="2">skipped question</td><td>0</td></tr></table>	Answer Options	Response Percent	Response Count	Yes	77.8%	14	No	22.2%	4	answered question		18	skipped question		0															
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26.	Overall, do you think Twitter is a good tool to help students learn in the classroom?		
	Answer Options	Response Percent	Response Count
	Yes	38.9%	7
	Somewhat	38.9%	7
	Impartial	16.7%	3
	No	5.6%	1
	<i>answered question</i>		18
	<i>skipped question</i>		0
27.	Do you think you will continue to use Twitter outside of this classroom experience?		
	Answer Options	Response Percent	Response Count
	Yes	29.4%	5
	No	70.6%	12
	Other (please specify)		2
	<i>answered question</i>		17
	<i>skipped question</i>		1