## **Appendix B:** Raw Data

1.	Which gender do you ide	entify with?							
	<b>Answer Options</b>					Respo		Response	Count
	Male					27.8	3%	5	
	Female					72.2		13	
						answered of skipped of	_		18
						ѕкіррей ў	<i>juestion</i>		U
2.	Please select your age ca	tegory:							
	<b>Answer Options</b>					Respo Perc		Response	Count
	18 - 23 years					94.4		17	
	24 - 30 years					5.6		1	
	30 + years					0.0 answered of		0	18
						skipped o	-		0
						shipped	<i>[uestion</i> ]		v
3.	Prior to this class beginning use the following social manner.	O,	•				O,		•
	category.								
	Answer Options	Severa I times daily	Once a day	2-6 times a week	Once a week	a	Once a month	Never	Respo nse Count
		l times		times	0	times		Never	nse
	Answer Options Facebook Twitter	l times daily	day	times a week	week 0 0	times a month 0	<b>month</b> 2 1	1 15	nse Count 18 18
	Answer Options  Facebook Twitter Google+	l times daily 11 0 0	3 0 1	times a week	week 0 0 0 0	times a month 0 1	month  2 1 1	1 15 15	nse Count 18 18 18
	Answer Options  Facebook Twitter Google+ Linkedin	1 times daily 11 0 0	3 0 1 0	times a week 1 1 1 0	week  0 0 0 0 0	times a month 0 1 0 1	month  2 1 1 0	1 15 15 17	nse Count 18 18 18
	Answer Options  Facebook Twitter Google+ Linkedin Skype	1 times daily 11 0 0 0	3 0 1 0	times a week 1 1 1 0 0	week  0 0 0 0 3	times     a     month     0     1     0     1     2	month  2 1 1 0 4	1 15 15 17 7	nse Count 18 18 18 18 18
	Answer Options  Facebook Twitter Google+ Linkedin	1 times daily 11 0 0	3 0 1 0	times a week 1 1 1 0	week  0 0 0 0 0	times     a     month     0     1     0     1     2     1	month  2 1 1 0	1 15 15 17 7 14	nse Count 18 18 18 18 18
	Answer Options  Facebook Twitter Google+ Linkedin Skype	1 times daily 11 0 0 0	3 0 1 0	times a week 1 1 1 0 0	week  0 0 0 0 3	times     a     month     0     1     0     1     2     1	month  2 1 1 0 4 1 answered	1 15 15 17 7 14	nse Count 18 18 18 18
4.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog  Prior to this class beginn	l times daily  11 0 0 0 1 0	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times     a     month     0     1     0     1     2     1	month  2 1 1 0 4 1 answered skipped	1 15 15 17 7 14 question question	nse Count 18 18 18 18 18 18 18
4.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog	l times daily  11 0 0 0 1 0	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times     a     month     0     1     0     1     2     1	month  2 1 1 0 4 1 answered skipped  our person	1 15 15 17 7 14 question question	nse Count 18 18 18 18 18 18 18
4.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog  Prior to this class beginn select the box that most a	l times daily  11 0 0 0 1 0	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times a month 0 1 0 1 2 1	month  2 1 1 0 4 1 answered skipped our person	1 15 15 17 7 14 question question	nse Count 18 18 18 18 18 18 18 0
1.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog  Prior to this class beginn select the box that most a  Answer Options  Very important Somewhat important	I times daily  11 0 0 1 0 1 0 ing, overall	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times a month 0 1 0 1 2 1  media in you  Respo	month  2 1 1 0 4 1 answered skipped  our person onse ent %	1 15 15 17 7 14 question question nal life? Pl	nse Count 18 18 18 18 18 18 0 ease
4.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog  Prior to this class beginn select the box that most a  Answer Options  Very important Somewhat important Neither important or unim	I times daily  11 0 0 1 0 1 0 ing, overall	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times     a     month     0     1     0     1     2     1  media in yo  Respondent  Section 11.1	month  2 1 1 0 4 1 answered skipped  our person onse ent % % %	1 15 15 17 7 14 question question  Response	nse Count 18 18 18 18 18 18 0 ease
4.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog  Prior to this class beginn select the box that most at Answer Options  Very important Somewhat important Neither important or unim Somewhat unimportant	I times daily  11 0 0 1 0 1 0 ing, overall	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times     a     month     0     1     0     1     2     1  media in yo  Responses Perc  5.6 66.7 11.1 5.6	month  2 1 1 0 4 1 answered skipped  our person onse ent % 1% %	1 15 15 17 7 14 question question 1 12 2 1	nse Count 18 18 18 18 18 18 0 ease
4.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog  Prior to this class beginn select the box that most a  Answer Options  Very important Somewhat important Neither important or unim	l times daily  11 0 0 1 0 1 0 ing, overall	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times a month 0 1 0 1 2 1  media in yo  Respective 5.6 66.7 11.1 5.6 11.1	month  2 1 1 0 4 1 answered skipped  our person  onse ent % % % % %	1 15 15 17 7 14 question question  Response	nse Count 18 18 18 18 18 18 0 ease
1.	Answer Options  Facebook Twitter Google+ Linkedin Skype Blog  Prior to this class beginn select the box that most at Answer Options  Very important Somewhat important Neither important or unim Somewhat unimportant	l times daily  11 0 0 1 0 1 0 ing, overall	day  3 0 1 0 1 1 1	times a week 1 1 1 0 0 0	week  0 0 0 0 3 1	times     a     month     0     1     0     1     2     1  media in yo  Responses Perc  5.6 66.7 11.1 5.6	month  2 1 1 0 4 1 answered skipped  our person onse ent % % % % y question	1 15 15 17 7 14 question question 1 12 2 1	nse Count 18 18 18 18 18 18 0

5.	Prior to this class beginning, how often did you use the Prior to this class beginning, how often did you
	use the following social media applications for school reasons? Please select the most applicable box in
	each category.

<b>Answer Options</b>	Severa l times daily	Once a day	2-6 times a week	Once a week	2-3 times a month	Once a month	Never	Respo nse Count
Facebook	0	2	4	2	2	4	4	18
Twitter	0	0	0	0	0	0	18	18
Google+	0	0	2	0	1	1	14	18
Linkedin	0	0	0	0	0	0	18	18
Skype	0	0	0	0	1	3	14	18
Blog	0	0	0	0	0	1	17	18
						answered	question	18
						skipped	question	0

6. Prior to this class beginning, overall, how important was social media in your school life? Please select the box that most applies to you.

<b>Answer Options</b>	Response Percent	<b>Response Count</b>
Very important	0.0%	0
Somewhat important	38.9%	7
Neither important or unimportant	22.2%	4
Somewhat unimportant	11.1%	2
Very unimportant	27.8%	5
	answered question	18
	skipped question	0

7. At the start of the class (when the Twitter component was first introduced), how did you feel about using Twitter in [the course]? Please select all that apply.

<b>Answer Options</b>	Response Percent	<b>Response Count</b>
Angry	5.6%	1
Fearful	5.6%	1
Stressful	16.7%	3
Overwhelmed	27.8%	5
Impartial	50.0%	9
Content	11.1%	2
Optimistic	38.9%	7
Enthusiastic	22.2%	4
Empowered	0.0%	0
	answered question	18
	skipped question	0

8. Prior to this class beginning, did you have a personal Twitter account?

Answer Options	Response Percent	<b>Response Count</b>
Yes	22.2%	4
No	77.8%	14
	answered question	18
	skipped question	0

<b>Answer Options</b>	Response Percent	Response Co
1 week	0.0%	0
1 month	0.0%	0
6 months	0.0%	0
1 year	25.0%	1
More then 1 year	75.0%	3
·	answered question	
	skipped question	
How often did you	Tweet? Please select the most applicable.	
Answer Options	Response Percent	Response Co
Several times daily	0.0%	0
Once a day	0.0%	0
2-5 times a week	0.0%	0
Once a week	0.0%	0
1-3 times a month	0.0%	0
Once a month	50.0%	2
A few times a year	0.0%	0
Once a year	50.0%	2
·	answered question	
	skipped question	
Do you Retweet (R	T) or reply?	
Answer Options	Response Percent	Response Co
-		^
	50.0%	2
Yes	50.0% 50.0%	2 2
	50.0%	2
Yes		2
Yes	50.0% answered question skipped question	2
Yes No <b>Do you Direct Mes</b>	50.0% answered question skipped question	2
Yes No <b>Do you Direct Mes</b>	50.0%  answered question skipped question  sage (DM)?  Response	2
Yes No  Do you Direct Mes Answer Options	50.0%  answered question skipped question  sage (DM)?  Response Percent	Response Co
Yes No  Do you Direct Mes  Answer Options Yes	50.0% answered question skipped question  sage (DM)?  Response Percent  0.0%	Response Co

13.	Do you use hashtags (#)?		
	Answer Options	Response Percent	<b>Response Count</b>
	Yes	50.0%	2
	No	50.0%	2
		answered question skipped question	4 14
14.	Do you post pictures in your Tweets?		
	Answer Options	Response Percent	Response Count
	Yes	50.0%	2
	No	50.0%	2 <b>4</b>
		answered question skipped question	14
15.	Do you post links to additional webpages in your Tweets	5?	
	Answer Options	Response Percent	Response Count
	Yes	0.0%	0
	No	100.0%	4
		answered question skipped question	4 14
16.	Prior to this class beginning, have you ever used Twitter	in a classroom setting?	
	Answer Options	Response Percent	Response Count
	Yes	5.6%	1
	No	94.4%	17 <b>18</b>
		answered question skipped question	0
17.	Professor posted a "How to" Twitter guide online. How	much of the document did y	you read?
	Answer Options	Response Percent	Response Count
	The whole thing	27.8%	5
	Approximately half	55.6%	10
	I didn't read it	16.7%	3
		answered question skipped question	18 0
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

Answer Options	Response Percent	Response (
Yes	50.0%	9
Impartial	50.0%	9
No	0.0%	0
	answered question skipped question	
How often did you log outs your group's Twitten account?	** *	
How often did you log onto your group's Twitter account?	Dogwango	
Answer Options	Response Percent	Response (
Only on Tuesday	0.0%	0
Daily	22.2%	4
3-5 times per week	38.9%	7
1-2 times per week	11.1%	2
Bi-weekly	11.1%	2
Once per month	5.6%	1
Never	11.1%	2
	answered question	
	skipped question	
How often did you Tweet?		
Answer Options	Response Percent	Response (
Only on Tuesdays (minimum requirements of 4 tweets within the 24 hours time slot)	5.6%	1
Daily	5.6%	1
	22.2%	4
		7
3-5 times per week	38.9%	•
3-5 times per week 1-2 times per week	38.9% 11.1%	2
3-5 times per week 1-2 times per week Bi-weekly	38.9% 11.1% 5.6%	2 1
3-5 times per week 1-2 times per week	11.1%	
3-5 times per week 1-2 times per week Bi-weekly Once per month	11.1% 5.6%	1
3-5 times per week 1-2 times per week Bi-weekly Once per month	11.1% 5.6% 11.1%	1
3-5 times per week 1-2 times per week Bi-weekly Once per month Never  You may or may not have been directly involved with the Twee	11.1% 5.6% 11.1% answered question skipped question	1 2
3-5 times per week 1-2 times per week Bi-weekly Once per month Never  You may or may not have been directly involved with the Twee contributed to your group's tweets?	11.1% 5.6% 11.1% answered question skipped question eting process. Do you	1 2 still feel like
3-5 times per week 1-2 times per week Bi-weekly Once per month Never  You may or may not have been directly involved with the Twee	11.1% 5.6% 11.1% answered question skipped question eting process. Do you  Response Percent	1 2 still feel like Response (
3-5 times per week 1-2 times per week Bi-weekly Once per month Never  You may or may not have been directly involved with the Twee contributed to your group's tweets?  Answer Options  Yes	11.1% 5.6% 11.1% answered question skipped question eting process. Do you  Response Percent 77.8%	1 still feel like Response (
3-5 times per week 1-2 times per week Bi-weekly Once per month Never  You may or may not have been directly involved with the Twee contributed to your group's tweets?  Answer Options	11.1% 5.6% 11.1% answered question skipped question eting process. Do you  Response Percent 77.8% 22.2%	1 2 still feel like Response (
3-5 times per week 1-2 times per week Bi-weekly Once per month Never  You may or may not have been directly involved with the Twee contributed to your group's tweets?  Answer Options  Yes	11.1% 5.6% 11.1% answered question skipped question eting process. Do you  Response Percent 77.8%	1 still feel like Response (

22.	Do you feel that using Twitter impacted how you engaged with	the course content?	
	Answer Options	Response Percent	<b>Response Count</b>
	Yes Somewhat Impartial No	38.9% 27.8% 27.8% 5.6%	7 5 5 1
		answered question skipped question	18 0
23.	Did you find the 140-character length helped you to clarify your tweets?	thoughts when crea	ating your
	Answer Options	Response Percent	<b>Response Count</b>
	Yes Somewhat Impartial This doesn't apply to me	11.1% 33.3% 44.4% 11.1%	2 6 8 2
		answered question skipped question	18 0
24.	Do you think that across-group communication (i.e. increased d to your learning?	ialogue between gro	oups) is beneficial
	Answer Options	Response Percent	<b>Response Count</b>
	Yes Somewhat Impartial No	72.2% 22.2% 0.0% 5.6%	13 4 0 1
		answered question skipped question	18 0
25.	Do you think that using Twitter increased across-group commu	nication?	
	Answer Options	Response Percent	<b>Response Count</b>
	Yes Somewhat Impartial No	55.6% 22.2% 11.1% 11.1%	10 4 2 2
		answered question skipped question	18 0

<b>Answer Options</b>	Response Percent	Response Cour
Yes	38.9%	7
Somewhat	38.9%	7
Impartial	16.7%	3
No	5.6%	1
	answered question	1
	1 . 1	
Do you think you will continue to use Twit	skipped question ter outside of this classroom experience?	
•	ter outside of this classroom experience?  Response	Resnance Cau
Do you think you will continue to use Twit	ter outside of this classroom experience?	Response Cour
•	ter outside of this classroom experience?  Response	Response Cour
Answer Options	ter outside of this classroom experience?  Response Percent	_
Answer Options Yes	ter outside of this classroom experience?  Response Percent 29.4%	5
Answer Options Yes No	ter outside of this classroom experience?  Response Percent 29.4%	5 12